ABSTRACT OF THE DISCLOSURE

[0028] A desk top or vertical surface storage rack for small items. The rack includes a rectangular, U-shaped base having a pair of outwardly extending legs separated by an upwardly opening transversely extending slot. An outwardly opening strip receiving slit is formed in each of the outwardly extending legs and a wider strip receiving slit is formed in the bottom of the slot. Each base includes a pair of retainer loops formed of a strip of a tough, resilient, abrasiveresistant resin. Each retainer loop has a bight portion positioned outwardly of the outwardly extending legs of the U-shaped base and has two legs extending from the bight portion. One of the legs of the strip has its distal end positioned in the strip receiving slit of one of the base upstanding legs and the other of the legs of each loop is positioned in the wider receiving slit in the bottom of the slot. The legs of each of the strips positioned in the wider receiving slit in the bottom of the slot are formed integrally with each other to form a bight portion between the pair of retainer loops. A rod is provided to fasten the distal ends of the retainer loop legs to the base. Grooves are formed in the side walls of the base for mounting the base in a receiver which can hold a number of bases mounted end to end. An opening is formed in each leg near its distal end for mounting the retainer loop on the support bar. An eyelet surrounds each opening with contiguous legs of adjacent loops held together by a single eyelet.